

MARCH 2022 | VOL. 3



REGIONAL VIOLENCE PREVENTION COALITIONS

Monthly Newsletter

What's in this newsletter:

- PROGRAM EVALUATION OVERVIEW & TIPS
- INFLUENCING KEY STAKEHOLDERS
- TRAUMA INFORMED CARE TIP
- DATA CORNER
- RVPC AGENCY SPOTLIGHT



Regional Violence Prevention Coalition Updates

The LA County Office of Violence Prevention's Regional Violence Prevention Coalitions (RVPC) officially launched in November 2021. Five community-based agencies were selected to lead and facilitate Regional Violence Prevention Coalitions throughout seven LA County Service Planning Areas (SPAs).

Over the last few months, the RVPC lead agencies have successfully recruited a variety of stakeholders to their coalitions including community members/leaders, local organizations, and policy makers. Each coalition has identified the most prevalent violence-related issues in their SPA using a comprehensive regional landscape analysis and have used this tool to determine place-based priorities. Additionally, the lead agencies collected feedback from the coalition members to finalize community action plan goals and objectives focused around mental health/suicide, community capacity building, gang violence, trauma informed care and interpersonal violence.

RVPC LEAD AGENCIES

**Antelope Valley Partners
for Health**
(SPA 1)

Day One
(SPA 3)

**Divinity Prophet &
Associates**
(SPA 4)

Strength United
(SPA 2)

**Southern California
Crossroads**
(SPA 6,7,8)

PROGRAM EVALUATION

using measurable outcomes to highlight change over time

EVALUATION PLAN OVERVIEW

What is program evaluation?

"Systematic collection of information about the activities, characteristics, and outcomes of programs to make judgments about the program, improve program effectiveness, and/or inform decisions about future program development." (Patton, 1987)

Why does evaluation matter?

In short, evaluation proves that some kind of change was accomplished, big or small. Evaluation helps identify what is going well and where there is room for improvement.



EVALUATION PLANNING RESOURCES

[CDC Program Evaluation Toolkit \(for Comprehensive Cancer Control Branch Program\)](#)

Comprehensive guide that provides an overview of evaluation and a step by step process for evaluation design. Page 11, in particular, includes a worksheet that can be used to design an entire evaluation in one chart.

[Framework for Program Evaluation in Public Health - A Checklist of Steps and Standards](#)

Downloadable checklist that can be used to identify the most essential components of evaluation design.

RVPC EVALUATION PLAN DELIVERABLES

Evaluation Plan Draft Submission
Tuesday, March 29, 2022

Evaluation Plan Final Submission
Friday, April 8, 2022

CREATING AN EFFECTIVE EVALUATION PLAN

([source: Community Toolbox](#))

- Clarify program purpose, goal, and objectives
- Provide a detailed list of evaluation questions that target exactly what it is you want to know about program elements:
 - Did we host as many trainings as planned?*
 - Did we recruit as many people as we hoped to?*
 - What did people learn because of this?*
 - What behaviors changed because of this?*
- Explain the activities you propose to learn about whether or not your program occurred as planned or led to any change over time
 - Attendance logs to measure event participation*
 - Surveys before and after a training to understand changes in learning or attitude*
 - Interviews with community members to examine changed behaviors*
- Include a timeline of when you expect each of these evaluation activities may occur
- Describe opportunities for partners and stakeholders to be a part of the process or learn about evaluation findings



Involving Key Influentials

How to recruit influential stakeholders and communicate your coalition's objectives and activities:

- Determine their interest and how you can appeal to those interests:
 - Demonstrate how your program can help them accomplish their own goals by outlining the common goals between your program and the potential supporter
- Make a contact and ask for participation:
 - How that person can become involved?
 - What level of involvement can he, she, or they expect to have?
 - Why would getting involved in your coalition or organization fit with the individual's own personal goals and ideals?
 - When they can expect to get started?
- Explain the way they can be involved:
 - They can become coalition members and perform specific tasks or coalition
 - They can act as liaisons to particular sectors of the community where they have influence-ex. Hispanic population, business community, parents, etc.
 - They can involve their network stakeholders by promoting the coalition's initiatives and common goals

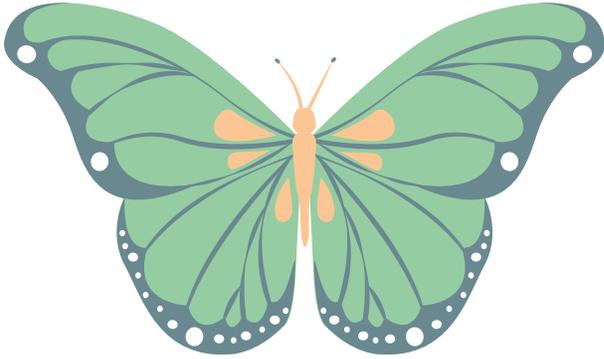
Why should you identify potential partner stakeholders?

- Coalition will be more representative and gain broader community support
- Different opinions will probably be expressed and discussed
- Diverse, multi-sector groups lead to new community relationships and can spark new community initiatives

(Source: Community Tool Box-Encouraging Involvement in Community Work)

SELF-CARE TIP

Butterfly Hug



Cross your arms over your chest, so that the tip of the middle finger from each hand is placed below the clavicle or the collarbone and the other fingers and hands cover the area that is located under the connection between the collarbone and the shoulder and the collarbone and sternum or breastbone.

Hands and fingers should be as vertical as possible so that the fingers point toward the neck and not toward the arms. Interlock your thumbs to form a butterfly's body and the extension of your other fingers outward to form a butterfly's wings. Your eyes can be closed, or partially closed.

Alternate the movement of your hands, like the flapping wings of a butterfly. Let your hands move freely. Breathe slowly and deeply, while you observe what is going through your mind and body such as thoughts, images, sounds, odors, feelings, and physical sensations without changing, pushing your thoughts away, or judging. Pretend as though what you are observing is like clouds passing by.

DATA CORNER

Voter Engagement and Registration

2022 is an election year! This year, LA County registered voters will participate in highly anticipated Mayoral, Sheriff, Senate elections and many more.

In anticipation of these elections, we encourage each of you to read the following data about what percent of registered voters participated in the 2020 General Election and how many voting aged adults there are in each Service Planning Area.

Click [here](#) to **register to vote** or **check your California voter registration status**.

Sources (Data taken from OVP Violence Prevention-Related Indicators Data Package):

a. California Statewide Database, 2020 General Election Precinct Data files for people registered to vote and for people who voted. Data were assigned to SPA using associated census block information also provided by the Statewide Database.

b. US Census Bureau, 2015-2019 American Community Survey 5-Year Estimates. TableDP05: Demographic and Housing Estimates.

For a map of all 8 Service Planning Areas, [click here](#).

Percent of registered voters who voted in 2020 General election ^a		Percent of population older than age 18. ^b	
LA County Overall	73.1%	LA County Overall	78%
Antelope Valley	70.7%	Antelope Valley	72%
San Fernando Valley	75.7%	San Fernando Valley	78.8%
San Gabriel Valley	75.6%	San Gabriel Valley	79.1%
Metro	71.4%	Metro	82%
West LA	79.0%	West LA	83.9%
South LA	59.5%	South LA	72.5%
East LA	72.6%	East LA	75.7%
South Bay	73.6%	South Bay	77.5%

RVPC Agency Spotlight



Urban Peace Institute is a non-profit organization who is subcontracted with Southern California Crossroads for the RVPC project and their mission is to develop and implement policy and systems solutions to reduce violence, achieve safety, and improve community health.



Jessica Canales
(She, Her, Hers)

**SPA 6 RVPC
Community Engagement
Coordinator**

Fun Fact: "I love avocado-
everything!"

"My favorite part of working for UPI is the ability to work towards improving the health and safety in violence-impacted communities and maintain a work life balance."

What have you learned during your time in this project about the impact of violence in your SPA?

"We have learned that violence impacts how residents feel about safety not just outside but inside their homes as well. Also, many residents are often too scared to speak up about the violence in their communities, but through the RVPC work, residents now have the courage to speak up because they have a platform through the RVPC."



Diana Chavez
(She, Her, Hers)

**SPA 7/8 RVPC
Community Engagement
Coordinator**

Fun Fact: "My favorite tv show is criminal minds and I met one of the main actors (Thomas Gibson) at LAX!"

"My favorite part of working for UPI is working to provide a space for historically marginalized communities that are often impacted by violence and uplift their voices to strive for a healthier and safer community for everyone."